

Land management and land use priorities and potential measures

A potential measure is the proposed action to deliver the priority. They must be practical and achievable. Potential measures mapping identifies where the action determined as necessary for our nature recovery priorities should be strategically targeted to achieve the greatest gains for biodiversity and deliver the widest environmental benefits. It is only potential measures that are eligible for the biodiversity net gain strategic significance uplift – and only when those potential measures are delivered in the areas they have been mapped to.

Priority	Potential measure reference number	Potential measure	Principle delivering against	Delivery preference
LM4 – Publicly accessible open spaces managed to deliver benefits for wildlife, as well as the people that use them.	LM4.1	Protection of habitats and species sensitive to disturbance by employing site management, and other measures, which support connection to, and experience of, wildlife but ensures our most sensitive sites remain undisturbed.	Better	1

Land management and land use priorities and wider measures

Wider measures are proposed actions which would be similarly beneficial over wide areas or those where it was not possible to determine specific locations to carry out the proposed action. Collectively, these wider measures identify areas of additional opportunities for nature recovery but do not form a part of the formal Strategy's local habitat map. Wider measures are NOT eligible for the biodiversity net gain strategic significance uplift – this only applies to potential measures.

Priority	Wider measure reference number	Wider measure	Principle delivering against	Delivery preference
LM1 – Increase in the number of farms employing nature-friendly farming practices, sensitive land management and delivering targeted action for nature recovery, resulting in farmland across the county that is rich in wildlife.	LM1.1	New or extended farmers clusters in Areas that Could become of particular Importance for Biodiversity not already covered.	Connected	4
LM2 – Farmland responding to climate change-induced pressures with the help of nature.	LM2.1	Use of nature-based solutions to improve climate resilience of farmland.	Nature-based solutions	5
LM3 – Prevent agricultural diffuse pollution of freshwater habitats and groundwater bodies in farmland, as a result of soil, nutrient or livestock management practices and physical modifications.	LM3.1	Increased water capture, rainwater harvesting, reservoirs, ponds, holding areas, leaky wood dams.	Nature-based solutions	5