



Why nature recovery is important for farming

Claire Eckley
Eckley Farms
Kent NFU

Pollinators

Pollinators are vital for some crops

Apples

Strawberries, raspberries

Tomatoes

Oilseed rape, field beans

Clover

One in three bites

£690m worth of crops in UK (Daera-NI.gov.uk)

Economic contribution by wild bees is £1800/ha

Becoming more reliant on wild pollinators

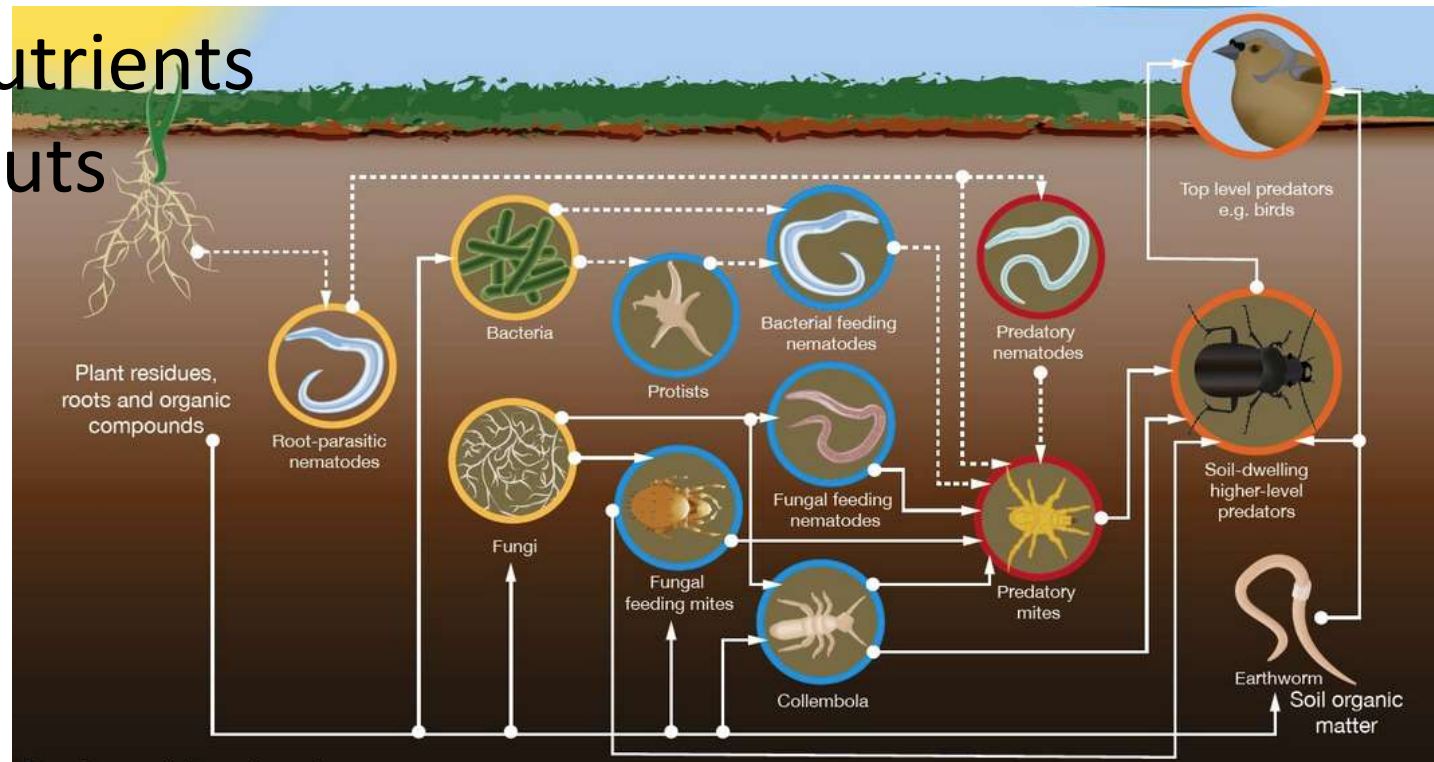
Risky to rely on one or two species

Increases quality



Nature improves soil health

- Living things in the soil - 25% of biodiversity
- Drag in more CO₂
- Increase soil carbon = more resilient
- Unlock nutrients = less inputs needed
- Benefits structure





Farming with nature

Establishes pest control as part of an
Integrated Pest Management approach

Farming with nature in mind

Provides shelter for livestock



Farming with nature in mind

Makes farms resilient to climate change



Farming with nature in mind

71% of land in Kent is farmed

society expects us to play our part

public money for public goods

Customers expect us to play our part

Analysis

Farmers will be key to plan to restore England's green spaces and wildlife



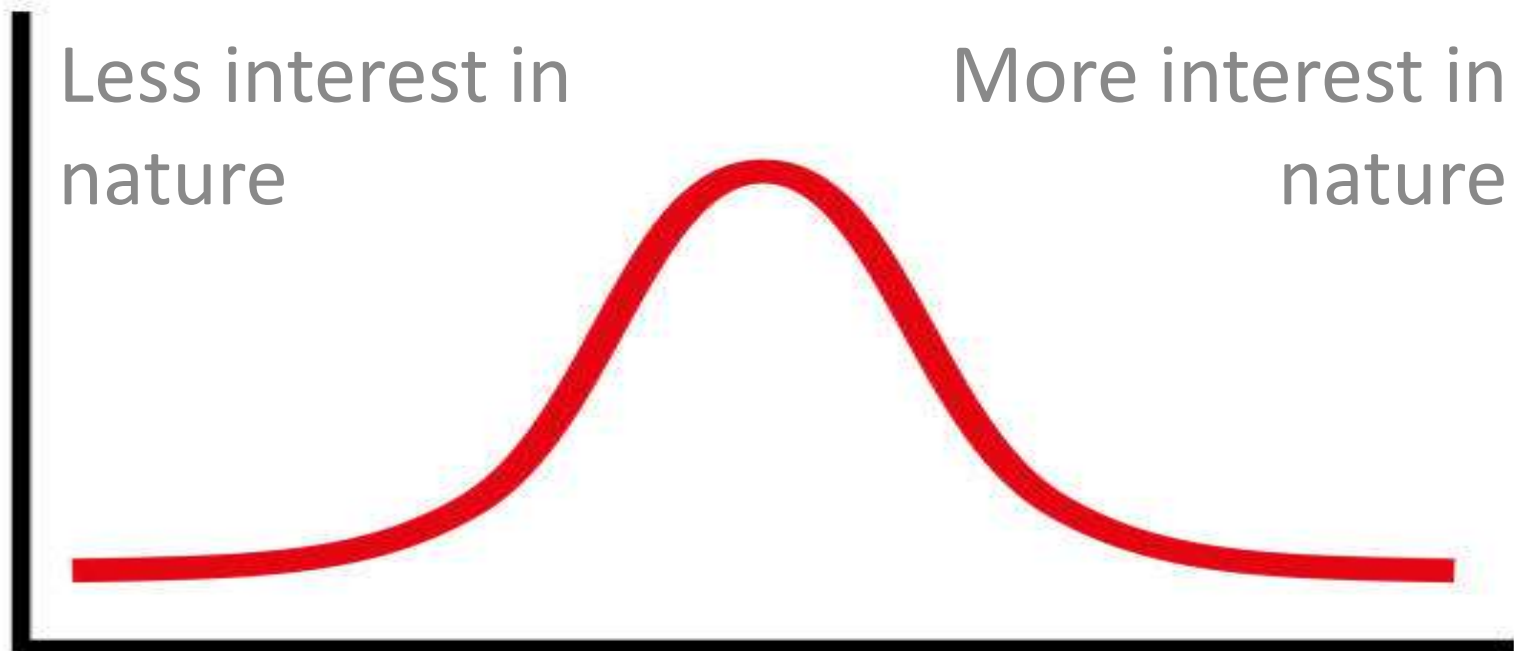
SUPERMARKETS AGREE TO ACCELERATE CLIMATE ACTION WITH SUPPLIERS - AS WWF REPORT HIGHLIGHTS WHAT'S IN STORE FOR NATURE



Dairy: Increase biodiversity and reduce carbon footprint



Farmers are normal!



Financial incentive
Farmer influenced
Someone asked me!
Realised what I'd got



First meeting of Marden Farmer Cluster 30.9.20