A tractor with a large hopper attachment is shown in a field, likely used for sowing wildflowers. The tractor is dark-colored and has a large, light-colored hopper mounted on the back. A person is visible on the tractor, operating it. The field is a mix of green grass and brown stubble. The sky is blue with some clouds. The entire image is overlaid with a white, hand-drawn style border.

Nature recovery through wildflower
grassland creation

High nature value farming in east Kent



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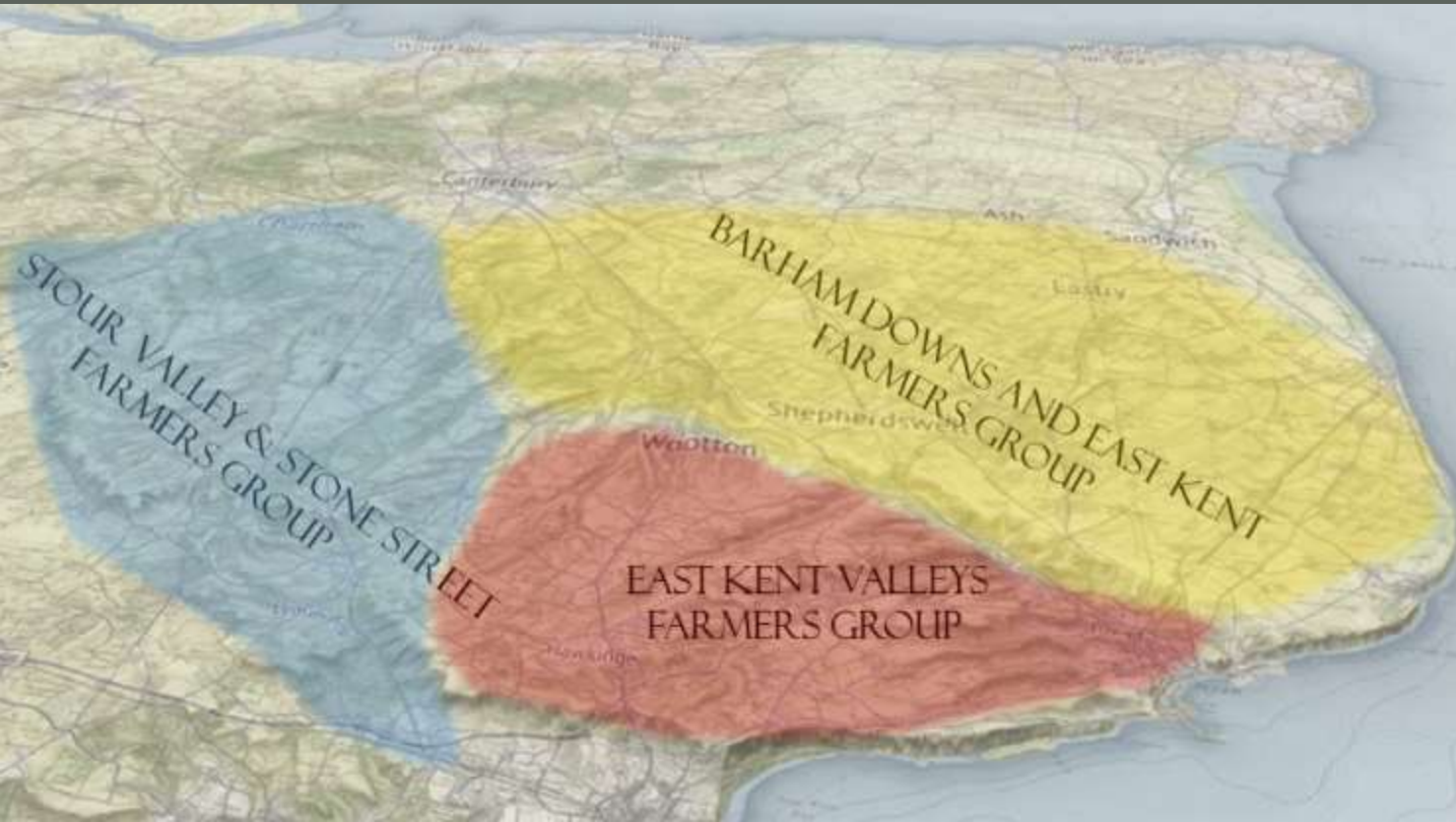
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The East Kent Downs Landscape Recovery Project

Farmers delivering wildlife-rich landscapes hand in hand with food production



Creating a new generation of wildflower grasslands

Wildflower grasslands are a vital part of the landscape, providing a rich habitat for a wide range of wildlife.



Producing food in harmony with wildlife friendly farming practices

Farms creating wildlife margins, hedges and seed-rich plots, and adopting regenerative farming practices to supplement the network of wildflower grasslands.



Working together to share knowledge and exchange ideas

It is vital for farmers and the wider community to work together to share knowledge and exchange ideas.



Public engagement

Public engagement is vital to ensure that the benefits of the project are shared with the wider community.



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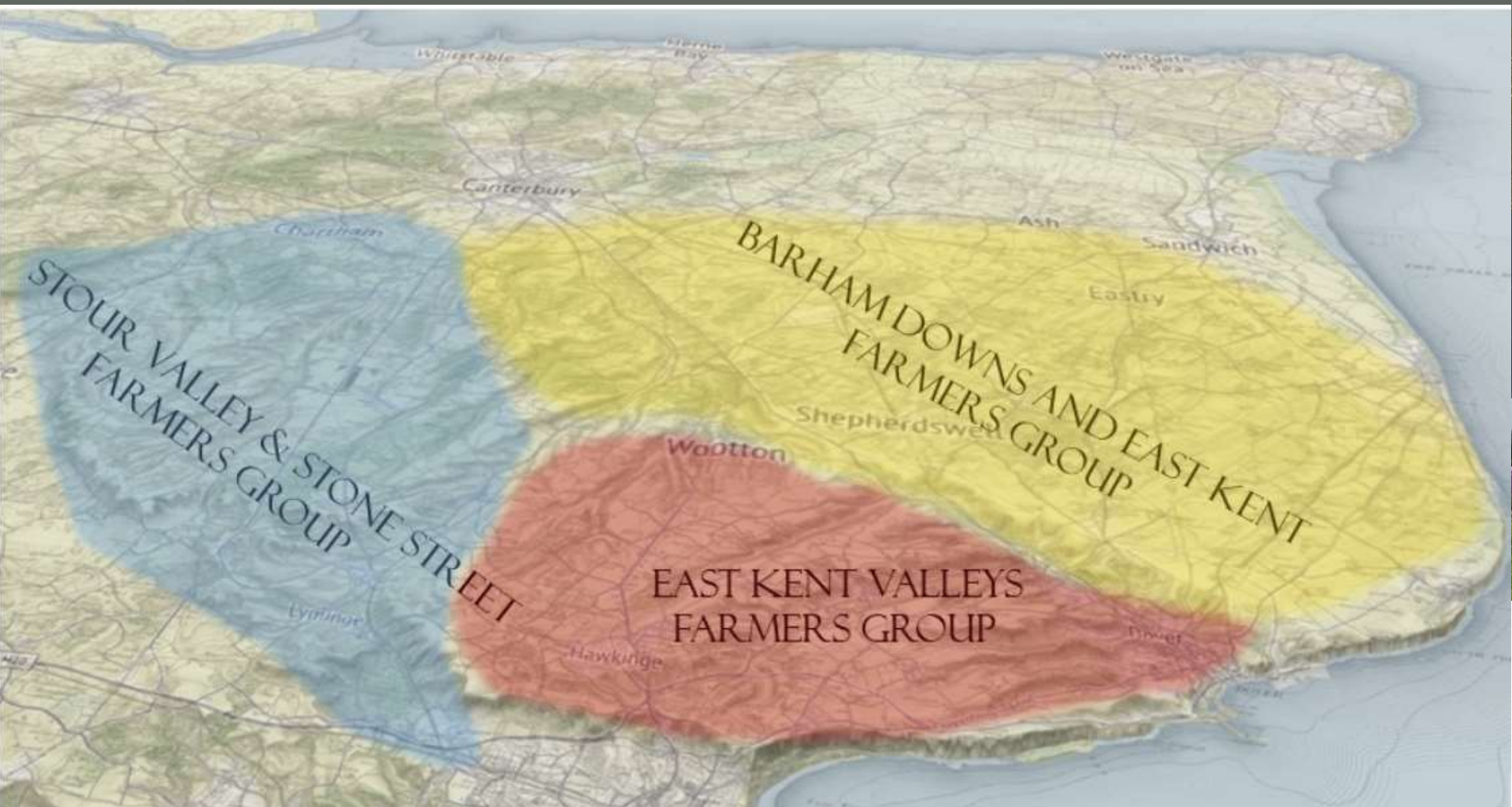
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The East Kent Downs Landscape Recovery Project



THE EAST KENT DOWNS LANDSCAPE RECOVERY PROJECT

Creating a new generation of wildflower grasslands

Re-building a network of wildflower grasslands and
creating insect-rich landscapes to drive species
recovery

Producing food in harmony with wildlife friendly farming practices

Farms creating wildlife margins, nectar and seed-rich
plots, and adopting regenerative farming practices to
supplement the network of wildflower grasslands

Working together to share knowledge and exchange ideas

Holding regular farmer group walks, events and
workshops to help share knowledge

Public engagement

Farmers telling their story of producing food, hand in
hand with making space for nature on their farms.







Creating a new generation of wildflower grasslands

Re-building a network of wildflower grasslands and
creating insect-rich landscapes to drive species
recovery





A photograph of a lush field filled with various wildflowers, including yellow and purple blooms. The field stretches towards a line of trees under a cloudy sky. Five dark blue oval callout boxes with white text are overlaid on the image, each connected to the field by a thin blue line. The callouts are: 'Carbon capture' (top left), 'Biodiversity' (top right), 'Water quality' (middle left), 'Historic environment protection' (middle right), and 'Soil health' (bottom center).

Carbon capture

Biodiversity

Water quality

Historic environment protection

Soil health

Wildflower grassland creation

